



IPSWICH REGION
**BUSINESS
CAREERS
+JOBS** **EXPO**

26 MARCH 2026
9AM-6PM
IPSWICH SHOWGROUNDS

Sponsorship Opportunities

The **Ipswich Region Business, Careers & Jobs Expo** is back for 2026, bringing together business leaders, employers, educators, jobseekers, students, and the wider community for an exciting day of opportunity, innovation, and connection.

As a sponsor, you'll place your brand at the centre of one of the region's most vibrant events — gaining exposure, building credibility, and connecting directly with the Ipswich region's thriving business and career community.

Why sponsor the Expo?

- ✓ Reach a diverse and engaged audience – including local businesses, job seekers, career changers, students, government, and community organisations
- ✓ Showcase your support for economic development, skills growth, and local employment
- ✓ Position your brand as a leader in the region
- ✓ Network with key stakeholders from across business, industry, and education sectors



Sponsorship Packages



Major Sponsor – \$5,000 + GST

Premium exposure and brand alignment as a headline sponsor.

Includes:

- Minimum 4 dedicated social media posts across social platforms + inclusion in paid ads
- Logo featured prominently in all promotional materials including: billboards & banners, posters & newspapers, website, event AV, tote bags, official event program
- Opportunity to showcase business offering on the main stage (15mins x 2) during the event program
- Speaking spot in workshop space (15mins x 3) during the event program
- Featured in 4 direct email campaigns
- Complimentary 6m x 3m trade display at the event in prominent position
- Certificate of sponsorship and verbal acknowledgement during the event

Gold Sponsor – \$3,000 + GST

Strong brand presence with valuable touchpoints.

Includes:

- Minimum 2 dedicated social media posts
- Logo featured on selected promotional materials: including: posters, pull-up banners, event program, website and event AV
- Featured in 4 direct email campaigns
- Complimentary 3m x 3m trade display at the event in prominent position
- Certificate of sponsorship and verbal acknowledgement during the event

Silver Sponsor – \$1,500 + GST

Cost-effective visibility and engagement.

Includes:

- Minimum 1 dedicated social media post before the event
- Logo featured on event program, website, and event AV
- Featured in 2 direct email campaigns
- Complimentary 3m x 3m trade display at the event in prominent position
- Certificate of sponsorship and verbal acknowledgement during the event

Sponsorships are limited and in high demand. Secure your place today and be part of shaping the future of business and careers in the Ipswich region.

Contact:

Kit Philp - CEO - Ipswich Region Chamber of Commerce

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