



CONNECT.
INFORM.
ADVOCATE.

Ipswich Chamber of Commerce and Industry
Advancing your business



WELCOME TO THE IPSWICH CHAMBER OF COMMERCE AND INDUSTRY

Our passion is to advance businesses through our key objectives: **connect, inform** and **advocate**

We know that running a business is hard work. That is why we focus on helping business owners prosper through the **right connections, timely information** and **strong advocacy**.

**Our mission
is to generate
more business
activity for
the community**

HOW WE HELP YOU

We are all about building and supporting businesses within the Ipswich region.

The Chambers core functions are:

- Connect and represent local businesses in Ipswich while acting as a conduit between local enterprise and all levels of government, governing industry bodies and relevant stakeholders.
- Inform Ipswich businesses of relevant news, new opportunities and industry or legislative changes.
- Advocate for business with an established inter-regional collaboration with other key business groups.
- Provide exclusive access to inspirational leaders, technical experts and local networks.

**The Ipswich Chamber is the leading organisation
promoting and enhancing business and
community development in the Ipswich Region**

**JOIN
TODAY!**

BECOME A MEMBER

Joining is easy. Just complete an application form online at ipswichchamber.org.au

Choose the right membership for your business:

STUDENT MEMBERSHIP	SOLE TRADER MICRO BUSINESS	SMALL BUSINESS	MEDIUM BUSINESS	LARGE BUSINESS
1 student	1-5 staff	6-20 staff	21-50 staff	51+ staff

BENEFITS FOR YOUR BUSINESS



CONTACTS

Members can access hundreds of contacts, business owners and decision makers.



NETWORKING

Build your profile to expand networks and develop new partnerships.



PROMOTION

Selected promotion and publicity opportunities are offered to members (eg. through advertising and sponsorships).



NEWS

Stay up to date with business news, legislation changes and members activities.



EVENTS

Member exclusive access to business events throughout the year, attracting public figures, politicians, high profile speakers and local businesses.



DISCOUNTS & REFERRALS

Exclusive member to member discounts and special offers. Including referrals to member businesses.



**The Ipswich
Chamber of
Commerce has
been helping
local business
since 1906**

IN A SNAPSHOT...



2,412

CURRENT FOLLOWERS

22,971

AVERAGE ENGAGEMENTS PER MONTH

55,010

AVERAGE CLICK THROUGHS PER MONTH

7,608

AVERAGE SHARES PER MONTH

8,768 WEBSITE HITS OVER 12 MONTHS

MONTHLY E-NEWSLETTER SENT TO 800+ CONTACTS



1,028 FOLLOWERS

1,688

POTENTIAL CUSTOMERS ATTENDED CHAMBER EVENTS OVER THE LAST 12 MONTHS



1,000+ IMPRESSIONS PER MONTH

99%

OF OUR BUSINESSES ARE LOCAL TO IPSWICH REGION

PLATINUM PARTNERS



CHAMBER PARTNERS



IPSWICH
CHAMBER OF
C
COMMERCE & INDUSTRY
ESTABLISHED 1906

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