

Advertising Rates 2011

Copy Deadline

06.09.11

08.11.11

09.03.12

11.05.12

Distribution

13.09.11

15.11.11

16.03.12

18.05.12

The Ipswich Chamber of Commerce and Industry's bi-monthly newsletter is emailed to over 1400 contacts in the Ipswich and surrounding areas.

The newsletter has a limited amount of advertising space available at reasonable rates. Advertising in the **Business Directions** newsletter is a low-cost marketing opportunity for your business and is open to current financial members of the Ipswich Chamber of Commerce only.

Additionally, if you have a special event, announcement or business initiative that you would like to make the Chamber contact database aware of, and you are currently advertising in **Business Directions**, consider writing an article for inclusion in the newsletter. This represents an easy way to elaborate on a particular aspect of your business which members might not otherwise know.

business
directions

2011 Advertising rates

Single unit advertisement: 60mm tall x 63mm wide
- \$ 330.00(inc gst) for 3 editions

Double unit advertisement: 60mm tall x 128mm wide or 120mm tall x 63mm wide)
- \$ 550.00 (inc gst) for 3 editions

Should you have any questions relating to Business Directions please call the Chamber office on 3282 8688 or email: admin@ipswichchamber.org.au.

Inclusion of articles and announcements into the newsletter is at the discretion of the Chamber and articles submitted will be edited as required. Article content should be considered to be of benefit to the majority of Chamber members. (Suggested words 250)

Material Specifications:

All material must be sent as an email attachment or supplied on a disk/USB

Logo / image: high resolution (300 dpi) JPEG or completed in high res PDF format

Copy: word document (sent as email attachment or on disk/usb)

Conditions:

Advertisers are entirely responsible for the content of their advertisement and agree to indemnify publishers against any claim or proceedings arising out of the publishing of their advertisement.

business directions



Booking Form

Business Name:	
Contact Name:	Purchase Order #:
Phone	Position:
Email:	Fax:
Postal Address:	
Advertisement Size:	
Edition:	Rate (inc. GST):

The Ipswich Chamber of Commerce has the right to refuse advertisements not considered suitable for the publication.

If paying by cheque, please include this section with your cheque payment

Tax Invoice ; Ipswich Chamber of Commerce and Industry
(ABN: 65 328 844 554)

PLEASE SEND COMPLETED FORM BY POST/FAX/EMAIL TO:

PO Box 251, Ipswich QLD 4305

P: (07) 3282 8688

F: (07) 3282 7471

E: admin@ipswichchamber.org.au

www.ipswichchamber.org.au

Amount to be paid:	\$
Cheque or money order enclosed <i>(Please make cheques payable to Ipswich Chamber of Commerce)</i>	
Debit my credit card:	CCV#:
Card Type: Mastercard / Visa	
Card Holder Name:	
Card Number:	
Expiry Date:	
Signature:	