

# POSITION YOUR BUSINESS AS A COMMUNITY LEADER

## EVENT SPONSORSHIP OPPORTUNITIES 2012 - 2013

## Build your business profile through sponsoring a Chamber of Commerce & Industry Event

### New opportunities

The Ipswich Chamber of Commerce has a long and proud association with businesses in the Ipswich region and works closely to help promote local business through a number of avenues, including our cost-effective Sponsorship Packages.

The 2012-2013 calendar year sees the introduction of a new suite of packages, specifically geared to assist smaller businesses in building their company profile through sponsorship of Chamber functions and events.

### Sponsorship benefits

The Ipswich Chamber of Commerce & Industry offers an impressive calendar of events, seeking to inform and engage guests and providing sponsors with the most effective business to business marketing opportunities in the Ipswich region.

Our functions are well attended (on average 100 guests), address topical themes and feature guest speakers who are recognised experts in their field.

Chamber functions have developed an enviable reputation for quality, topical relevance and positive networking opportunities and consistently attract a wide variety of senior business people from diverse industry sectors.

### Valuable exposure

- The Ipswich Chamber provides pre and post-event publicity for event sponsors via the print and electronic media and directly to Chamber Members via our extensive database
- Promotion in the Chamber's Business Directions E-Newsletter distributed to our database and available on-line at [www.ipswichchamber.org.au](http://www.ipswichchamber.org.au)
- Improve and strengthen professional relationships by positioning your company as a leader within the business community
- Share insight with fellow Members with opportunities to address sponsored functions
- Meet with the Chamber's Board Members and other professionals to discuss current business affairs. The insight of another is invaluable for any decision-maker
- Improve relationships with colleagues and associates and increase their passion for your business
- Enjoy the inclusive nature of the Chamber and some well deserved R'n'R

### Packages

#### Chamber Function (Breakfast / Lunch) Sponsorship \$3300.00 inc GST

- Table of 10 at the function
- Naming rights to the function  
"Ipswich Chamber of Commerce function proudly presented by Your Company Name"
- Two pull up banners located near the speaker (provided by the Sponsor)
- Ability to place information at each place setting (provided by the Sponsor, delivered to the function centre the day before the event, co-ordinate with the Chamber Office)
- Recognition on PowerPoint slides at Chamber functions, in lead up to and at the function
- Recognition on the Chambers Website, under the events section
- 5 minute overview of your business
- Acknowledgement by the MC as the Event Sponsor
- Fully co-ordinated event

#### Chamber Networking After 5 Sponsor \$1500 inc GST

- "Ipswich Chamber of Commerce Networking After 5 proudly presented by Your Company Name"
- 5 minute overview of your business
- Recognition on the Chamber website, under event section
- 1 pull up banner at the event (to be supplied by Sponsor)
- Invitation recognition
- PowerPoint Slide promotion at Chamber events prior to and at the event

**For further information and to secure your sponsorship of forthcoming Chamber events please contact the Ipswich Chamber of Commerce & Industry**

Telephone 3282 8688. Fax 3282 7471. Email [admin@ipswichchamber.org.au](mailto:admin@ipswichchamber.org.au)  
Postal PO Box 251, Ipswich Q 4305. Web [www.ipswichchamber.org.au](http://www.ipswichchamber.org.au)